

GEMINI G.E.L. AT JONI MOISANT WEYL



Nose/Silhouette: Blue JBa10-5337



Nose/Silhouette: Green JBa10-5338



Nose/Silhouette: Red JBa10-5339



JBa10-5340



Nose/Silhouette: Yellow JBa10-5341

John Baldessari Nose/Silhonette Series 2010 18 x 14" (45.7 x 35.6 cm) each Edition of 50 JBA10-5337 through 5342



Nose/Silhouette: Violet JBa10-5342

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In the series of six colorful and dynamic prints, *Nose/Silhouette* (2010), John Baldessari continues his investigation of isolated body parts, much as he did in his previous Gemini G.E.L. series *Noses & Ears, Etc.* of 2006, and *Foot and Stocking (With Big Toe Exposed)* of 2010. In *Foot and Stocking*, the artist focused on the exposed big toe of his studio assistants' right feet. Now the artist shifts his attention back up to the face, particularly on the nose, in order to create the *Nose/Silhouette* series. For each print, Baldessari appropriates a color or black-and-white photograph as source material for the nose, which is then printed lithographically over a silk-screened, color-block silhouette of a face. While all six prints are similarly created, each image maintains a strong sense of individuality with their various bright and boldly-colored silhouettes and uniquely-shaped noses. An edition size of 50, these engaging, small scale prints (18 x 14 inches each) are terrifically representative of the type of imagery that John Baldessari has come to be known for throughout his career.

John Baldessari was born on June 17, 1931 in National City, California. Early in his career as a Conceptual Artist, Baldessari began incorporating images and text utilized by the advertising and movie industries into his photo-based art. He appropriated pictures and movie stills, creating strange juxtapositions and abrupt fragmentations in conjunction with written texts. The resulting combination of photography and language often counters the narrative associations suggested by the isolated scenes and offers a greater plurality of meanings. Throughout his long and celebrated career, Baldessari has continued to play with – and critique – popular culture, over time increasing the scale and visual impact of his work. His art has been featured in more than 120 solo exhibitions in the United States and Europe, and in over 300 group exhibitions. Beyond his 2-dimensional artworks, Baldessari has created numerous artist books, videos, films, billboards and public works. Two retrospectives were organized in 2009, the first by the Tate Modern and Los Angeles County Museum of Art titled *Pure Beauty*, and another organized by the Legion of Honor in San Francisco focusing exclusively on his prints.